

# Addressing the Suicide Epidemic: Galvanizing Community Leaders and the Media

## Featuring:

Dr. Steven K. Galson, Acting Surgeon General  
Dr. Daniel Reidenberg, Executive Director of SAVE  
(Suicide Awareness Voices of Education)

Thursday September 4, 2008  
Kauffman Foundation Conference Center  
4801 Rockhill Road, Kansas City, Missouri

## Purpose

This workshop will provide guidelines for responsible leadership among the media and community spokespersons, with the goal of preventing suicides through enlightened coverage of such events, and galvanizing community action to prevent future suicides.

## Agenda

### 11:15 - 1:30 Plenary Program and luncheon

Luncheon buffet available 11:15 - 11:45 **only**

**Surgeon General Galson** "Addressing the Suicide Epidemic"

**Dr. Reidenberg** "Suicide: The Good, The Bad, and The Goal of Better Suicide Prevention"

**J. Schafer**, Kansas Public Radio, moderator  
Panel Discussion & Question and Answer Session  
Dr. Galson and Dr. Reidenberg joined by panelists from MO Dept. of Mental Health; and KS suicide prevention committee

### 1:45 - 4:00 Workshop

**Dr. Reidenberg** "Guidelines, Tips, and Ways to Help The Media"

*In 2005, in our country 32,637 people died by suicide. Kansas was ranked 18th and Missouri was ranked 22nd in highest rates of death by suicide among the 50 states. Together we CAN make a difference.*

## Registration by email

Free for maximum of 200

**Send:** Name, Organization, Address, and Phone  
Specify: Plenary, Workshop, or both

**By:** Thursday August 28

**To:** Headquarters  
Counseling Center  
hqcc@lawrence.ks.us

## Questions?

See [www.hqcc.lawrence.ks.us](http://www.hqcc.lawrence.ks.us)  
Choose "Events" from top menu

Or contact  
Dr. Stanley Edlavitch  
816.235.6617  
EdlavitchS@umkc.edu

## Co-Sponsors

KC-SAPP  
Kansas City Suicide Awareness and Prevention Program

UMKC School of Medicine  
Suicide Prevention Subcommittee  
Kansas Governor's Mental Health Services Planning Council

Missouri Department of Mental Health

Headquarters  
Counseling Center

Kansas Department of Social and Rehabilitation Services

Health Care Foundation of Greater Kansas City

New Directions  
Behavioral Health

Western Missouri  
Mental Health Center

## Target Audience

Kansas and Missouri community leaders, university and school administrators, public officials, and the media: those responsible for communicating information to the media and/or public about crisis situations involving suicide.